

ANNUAL REPORT

'24

MINISTRIES REACH DIGITAL
SOCIAL MEDIA GENEROSITY FINANCES

Reflecting on the past year, I am in awe of all God accomplished in 2024! It is an incredible privilege to share how God moved in powerful ways through our church family this year!

Two moments stand out to me, in particular. First, our Esther series concluded with a discussion on divine reversals. We asked, "What are you praying for God to reverse in your life?" The testimonies and miracles that followed were overwhelming and deeply inspiring.

Second, our Awakening series was nothing short of amazing! We prayed and believed that God would move significantly, and He did! On September 22, 2024, we witnessed 76 salvations and 82 baptisms in a single day. Let's go!

I believe 2024 marked a shift in our church family—a year of transformation and growth. As we enter 2025, my heart is filled with anticipation for what God has in store.

Let's continue to trust Him, pray boldly, and believe for even greater things!

Pastor Daniel Lucas



See What The Lord Did In Year 16!



MINISTRIES

613 4,873
SALVATIONS IN 2024 DECISIONS TO FOLLOW JESUS SINCE LAUNCH IN 2008

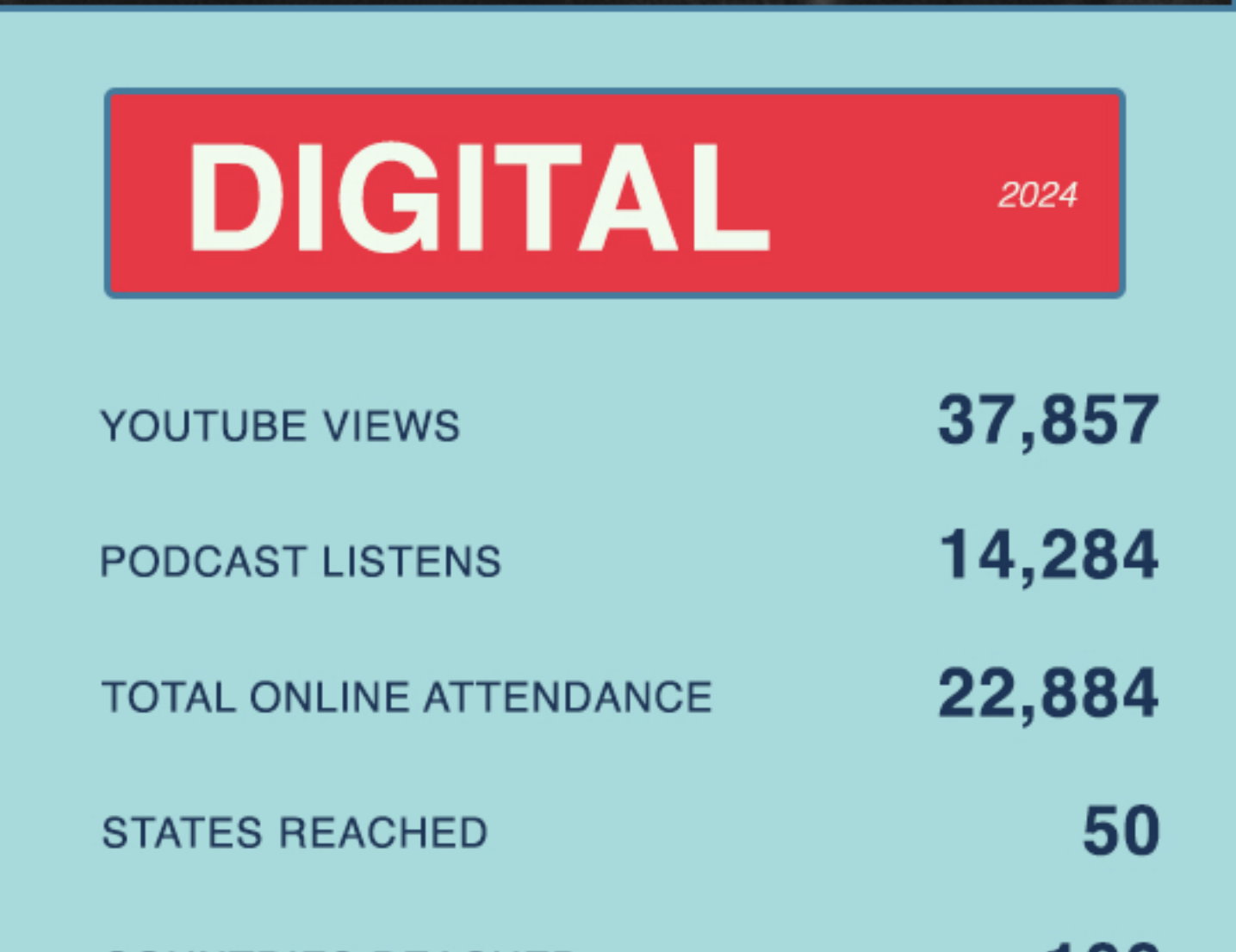
In 2024, our church experienced a season of growth and transformation, with 170 baptisms marking a powerful testament to lives changed through faith. Throughout the year, we saw 3,090 next steps taken, reflecting the ongoing spiritual journey of our congregation and a deepening commitment to discipleship. We also welcomed 1,211 first-time guests, highlighting the expanding reach of our ministry and the growing impact of our community. These milestones are a celebration of God's work in and through our church, and we look forward to what He has in store for the year ahead!

REACH

TOTAL UNIQUE ONLINE IMPRESSIONS IN 2024

110,999

The Better Life App continues to grow each year! In 2024 we saw 672 app downloads, and 35,302 app impressions! Make sure to download the Better Life App, available on all major app stores, so you don't miss any of our content in 2025!



DIGITAL

YOUTUBE VIEWS 37,857
PODCAST LISTENS 14,284
TOTAL ONLINE ATTENDANCE 22,884
STATES REACHED 50
COUNTRIES REACHED 100

SOCIAL MEDIA FOLLOWING ON BETTER LIFE CHURCH PLATFORMS

INSTAGRAM 3,531

FACEBOOK 9,628

YOUTUBE 2,651



KIDS



We had an such an incredible year with our YTH family in 2024.

We saw the Lord move powerfully in so many ways!

From YSKO,1451 Summer Camp, Tribal Wars, Halloween House Party, and everything in-between, we watched as students took meaningful next steps in their walk with Jesus. God moved in our ministry this past year like never before!

In total, we welcomed 368 first-time guests, celebrated 213 decisions to follow Christ, and rejoiced as 23 students took their next step of baptism. Looking back on 2024, we are in awe of God's faithfulness and are excited to see how He continues to work in the lives of students today!

Brandon Sparks
Student Pastor



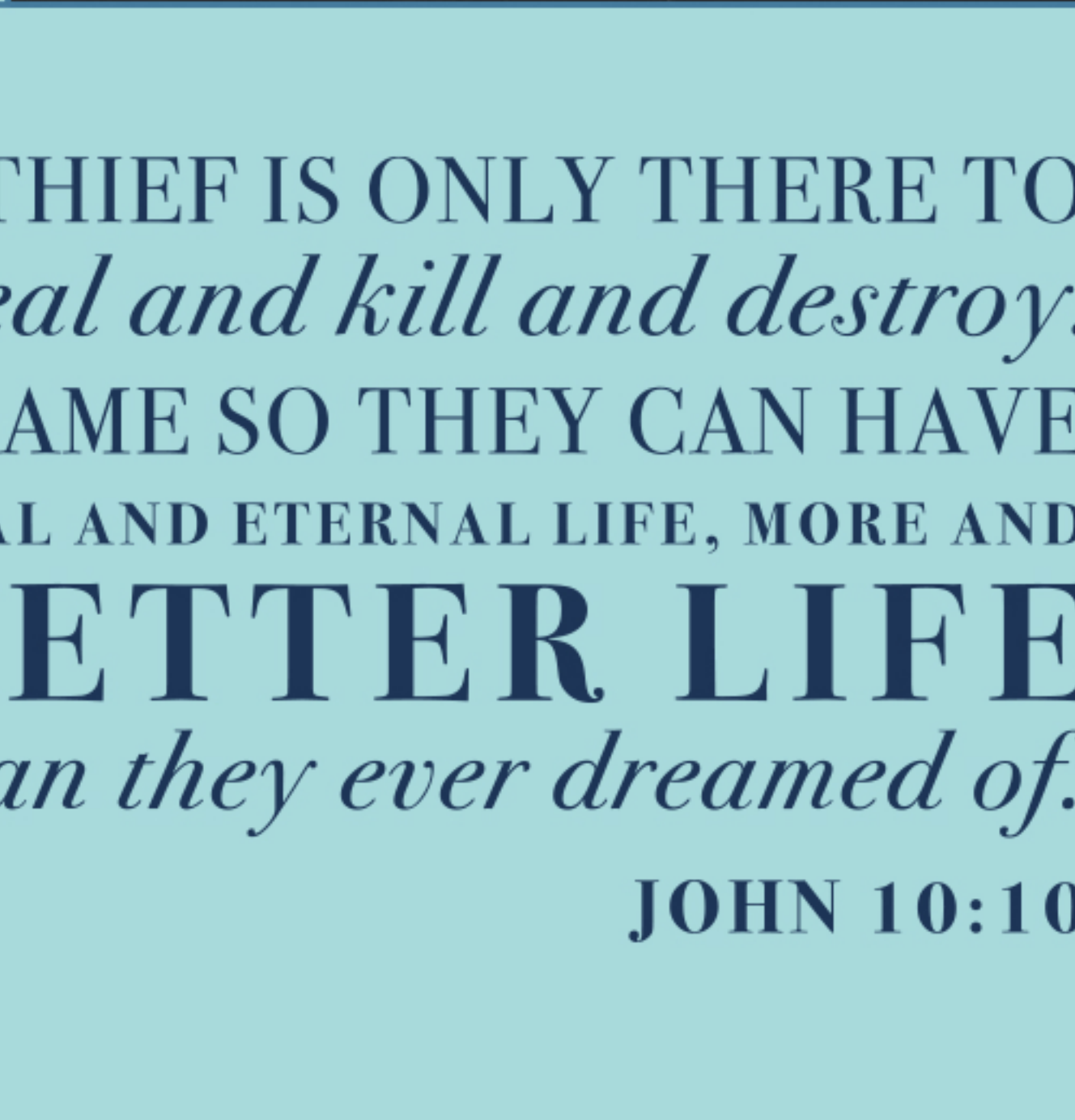
We are blown away with how God has blessed and grown our KIDS ministry throughout 2024! We averaged 161 kids each Sunday in 2023, and 205 each Sunday in 2024! On Easter, 298 kids attended Better Life KIDS, followed by 325 kids at our Spring Carnival the very next Sunday!

Moving to a third service helped us create more space in classrooms to accommodate this growth, and allow for those who are yet to come! While we saw 352 kids come through our doors for the first time in 2024, we still believe there are many more to reach in this region! Praise God, we added almost 30 new Team Members as well, to help us disciple these precious children!

Through guided worship, fun activities, engaging Bible content, and intentional Small Group time, we witnessed a harvest of Next Steps, including 8 Salvations and 35 Baptisms of our children! We also helped parents take discipleship into their own hands by providing Backyard Bible Club kits to 52 families, parents, and leaders in our church to reach the children in their community and neighborhoods for Jesus Christ! Last, but certainly not least, 42 of our little ones were Dedicated at our Child Dedication! We can't wait to see what God does in 2025!

Tarah Eldridge
KIDS Director

YOUTH



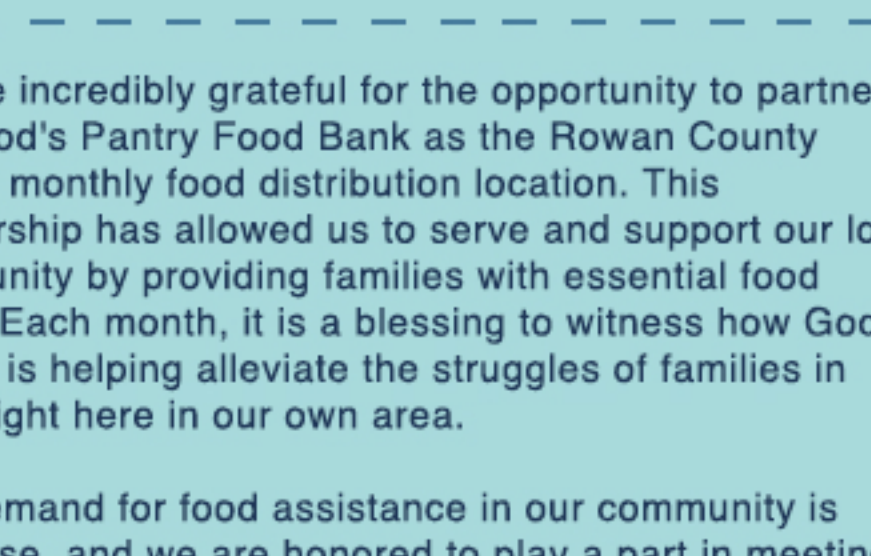
A THIEF IS ONLY THERE TO steal and kill and destroy. I CAME SO THEY CAN HAVE REAL AND ETERNAL LIFE, MORE AND BETTER LIFE than they ever dreamed of.

JOHN 10:10

GENEROSITY

\$199K

TOWARDS GENEROSITY EFFORTS IN 2024



\$55,197.38 OUTREACH

\$74,450.00 MISSIONS

\$61,391.30 BENEVOLENCE

\$12,915.00 ORGANIZATIONAL SUPPORT



GOD'S PANTRY FOOD BANK

127 AVERAGE FAMILIES SERVED MONTHLY
45 AVERAGE VOLUNTEERS SERVING MONTHLY
352 UNIQUE HOUSEHOLDS SERVED

We are incredibly grateful for the opportunity to partner with God's Pantry Food Bank as the Rowan County mobile monthly food distribution location. This partnership has allowed us to serve and support our local community by providing families with essential food items. Each month, it is a blessing to witness how God's Pantry is helping alleviate the struggles of families in need right here in our own area.

The demand for food assistance in our community is immense, and we are honored to play a part in meeting this need. By offering this monthly distribution, we are able to provide not only physical nourishment but also a sense of hope to families who are facing difficult circumstances. It is truly humbling to see how this outreach is making a tangible difference in the lives of so many.

We are also thrilled to have partnered with Lakeside Christian Academy, whose students volunteer each month to help distribute food. Through these partnerships with God's Pantry and Lakeside Christian Academy, we are reminded of the power of collaboration and community. Together, we are able to extend God's love and care to those in need, creating a ripple effect of kindness and generosity. We look forward to continuing this work and seeing even greater impact in the months and years ahead!

FINANCES

2024 Tithes & Offerings - \$1,903,097.91

Misc & Interest Income - \$66,051.23
Year End Offering - \$62,834.75
Missions & Outreach - \$5,230.18
Building & Expansion - \$353.50
Compassion - \$7,956.44
Kids & Students - \$22,728.40

2024 Total Income - \$2,068,252.41

Misc, Interest, & Fund income are in addition to Tithes & Offerings

2024 Total Expenses - \$1,760,642.07

BREAKDOWN OF 2024 TITHES AND OFFERINGS

MINISTRIES 14.97% \$284,965.07
FACILITIES 20.01% \$380,715.88
GENEROSITY 10.5% \$199,860.11
PERSONNEL 45.57% \$867,222.96
SAVINGS 8.95% \$170,333.89

OUR MISSION IS TO HELP PEOPLE FOLLOW JESUS SO THEY CAN EXPERIENCE A BETTER LIFE